

PLANNING YOUR EVALUATION IDENTIFYING EVALUATION QUESTIONS – EXAMPLES

Examples of Evaluation Questions

Activities (PROCESS)

Were activities implemented as planned? (how often, when, where, duration) To what extent was there program fidelity (adherence to the intended model of practice)?

Did the activities vary from one site to another? Or one staff person to another?

Were required resources in place and sufficient?

Did staff think they were able to implement the activities as planned? If not, what factors limited their implementation?

Did staff and community partners think the partnership was positive?

Did community partners think the activities were implemented as planned?

What activities worked well? What activities did not work so well?

What was the cost of delivering the activities?

What are best practices in relation to program delivery?

Think about who the program is designed for. What do you need to know about who you are reaching and who you are

not?

Think about

contribute towards the

program's outcomes.
Are there any

activities you

particularly

concerned about?

which activities

Target Groups (PROCESS)

How many children/youth and/or families were reached?

What are the program participants' characteristics? (including presenting issues and demographics) Did the program reach the intended target group?

To what extent did activities reach children/youth and/or families outside the target group?

What proportion of children/youth and/or families were reached?

Examples of Evaluation Questions

Were potential participants (non-participants) aware of the program?

Were participants satisfied with the delivery of the program?

How do staff, community partners and referring agencies feel about the program?

How did participants find out about the program?

How many children/youth and/or families completed the program?

Outcomes

Have the short-term outcomes been achieved? (List the short-term outcomes of the program from the logic model.)

Have the medium-term outcomes been achieved? (List the medium-term outcomes of the program from the logic model.)

which outcomes are most crucial. Which outcomes are the most difficult to achieve?

Think about

